

Peiru Chen

253.441.9328 • pchen228@wisc.edu

EDUCATION

University of Wisconsin-Madison

Madison, WI

Bachelor of Science in Economics and Personal Finance-CFP® Board Registered Program

May 2019

GPA: 3.5/4.0 (Dean's Honors List: Spring 2018, Spring and Fall 2017)

PROFESSIONAL EXPERIENCE

Cross-College Advising Service, University of Wisconsin-Madison

Madison, WI

Residence Hall Peer Advisor

September 2017-Present

- Communicate effectively with up to 500 students with a variety of academic interests about their academic options and help them to select and enroll in courses
- Provide valuable campus information and model successful student behavior to improve peers' success
- Perform proper telephone etiquettes to help students schedule appointments via phone

CreditEase

Shanghai, China

Relationship Management Intern

May 2018-August 2018

- Completed 800+ client calls with relationship managers to discuss new business
- Analyzed clients' financial situations and solved financial needs by customizing comprehensive investment and insurance plans
- Presented new products weekly to 50 employees in the workplace under the assistance of relationship manager
- Entered 100+ new client financial information into EasyCustomer software

Letters & Science Academic Advising Services, University of Wisconsin-Madison

Madison, WI

SOAR Peer Advisor

June 2017-August 2017

- Collaborated with a team of 8 professional advisors to help orient 3500 new students to UW-Madison
- Provided accurate academic information and supported students in exploring enrichment programs through one-on-one and group presentations
- Improved the confidence of young adults in transition over their first semester at UW-Madison

COMMUNITY INVOLVEMENT

Badgers for The Supply

Madison, WI

Treasurer

September 2016-Present

- Record transactions and information about the organization's financial situation via Excel
- Monitor the organization's budget as well as manage the chapter's bank account

Greater University Tutoring Service (GUTS)

Madison, WI

Foreign Language Learners Tutor

September 2016-May 2017

- Met with tutee for 90-minutes on a weekly basis to improve conversational skills in Mandarin
- Tracked tutee's Mandarin learning benchmarks by filling out weekly tutor log

Bellydancing UW

Madison, WI

Active Member

September 2015-May 2017

- Attended weekly practices with four other dancers
- Performed beginner piece in Spring 2016 belly dancing showcase

CC Radio

Tacoma, WA

Podcast Host

January 2012-August 2015

- Established and delivered a 45-70 min Mandarin audio podcast weekly discussing a clear theme and stance on a controversial claim or issue
- Articulated to Chinese audience a unique perspective on American culture and politics
- Provided applicable solutions to difficulties faced by Chinese students studying abroad

Skills: Fluency in Mandarin, skills in MS Office software