



Ryan!

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Ryan, Welcome to the great FPA of Minnesota Chapter!

We are **thrilled** that you have joined the Financial Planning Association and look forward to introducing you to what we believe is **THE BEST FPA Chapter.**

As a new member, you will be assigned a Chapter Guide, a more experienced member who can "show you the ropes" and help to answer your questions regarding the many benefits of your membership. You will be contacted by your chapter guide, at least monthly for the first year, with an update of what is on the calendar and other opportunities. Watch your e-mail for more information!

Please feel free to reach out to me or any of the Membership committee volunteers if you have questions about your membership. We look forward to seeing you at the upcoming Chapter meeting!

Kathie
Kathie Bortnem
Membership Director

Greetings from your FPA Chapter Guide.

As a new member of the Minnesota FPA you will receive a monthly email from me as your chapter guide for the first 12 months you are new to FPA. As your Chapter Guide, it is my job to keep you informed of all the good things FPA has to offer and keep you informed of upcoming events.

Symposium is coming fast. For those who have not yet registered we are only a week away from the conference... what are you waiting for?

[Click here to register for the 2014 Symposium](#)

Top 5 reasons to attend Symposium

1. Great Continue Education Credits
2. Major League Speakers at minor league price!
3. Networking with top financial planners and industry contacts
4. Rich source of topics for client discussions
5. One of the top financial conferences in the county

Click on the above registration link to view FPA members share their opinion of the Symposium event.

The November chapter meeting is presented by Thomas Brinker and is titled: **Demystifying the Alternative Minimum Tax, Kiddie Tax, and Our New Medicare Taxes: Turning Tax Traps into Treasures** If you have not already done so, please sign up for the Chapter meeting on November 18th. (note there is not a chapter meeting in October because of Symposium Conference)

[Click here to register for the September meeting](#)

Your tech tip of the month

LinkedIn – Ways to keep your LinkedIn profile active and relevant

I had a colleague recently share an article with me. The article lists a total of 5 things but I thought the few points listed below were pretty applicable and realistic with all of our busy schedules.

Participate in a couple of liked in groups that are relevant to your industry or clients. When possible contribute to the posts of that group.

“Like”, comment and share your network’s updates daily. By doing this it increases your visibility as an active LinkedIn member.

Refresh your LinkedIn profiles, headline, summary and job experience a few times a year. Also make sure your LinkedIn profile is complete. By doing this it will make it easier for LinkedIn members to find you.

If you wish to read the full list of suggestions click on the article from [Marketingthink.com](#)